

FORMAT FOR DETAILS OF INDIVIDUAL TEACHERS

1. **Name** : Dr. Chakravarthy Vallabhapurapu
2. **Designation** : Faculty Member
3. **Department** : International Business Studies
5. **Qualifications** : MBA.,MHRM.,Ph.D.
6. **Date of Birth** : 20-06-1985
7. **Date of Joining** : June 2010
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- 9. Email ID** : chakri.vallabhapurapu@gmail.com
- 10. Title of Ph.D. Thesis** :

Title of Thesis	University from which PhDs awarded	Awarded Year
A Study on Impact of IT (information technology) in HRM (human resource management) an Empirical Study of Selected Indian Organisations.	Acharya Nagarjuna University , Guntur .	2018

- 11. Areas of Research Interest** : Human Resource Management ,
Organizational Business ,
Management Information System ,
Knowledge Management ,
International Human Resource Management ,
Technology and Innovation Management ,
Marketing Management .

12. Research Students Information (Awarded):

Guided Successfully		Presently Guided	
Ph.D	M.Phil	Ph.D	M.Phil
N/A	N/A	N/A	N/A

13. Academic Achievements:

- ❖ Organised a seminar on Emerging Trends in Digital Marketing Challenges and Opportunities ,
- ❖ Health Insurance Market in India : “The way forward ” ,
- ❖ Role of “Information Technology in Human Resource Management” ,
- ❖ Factors Affecting Successful Implementation of E-HRM,
- ❖ Application of Information Technology in Human Resource” .

15. No. of books published :**15. No. of research articles published/presented since the inception:**

Journals		Conferences	
National	International	National	International
	04	15	03

16. Details Major/Minor Research Projects held/holding:

Title and Sanction Order Particulars	Date of Project Sanctioned	Major/Minor and Funding Agency	Amount in Lakhs
N/A			
N/A			

17. Research Collaboration with the faculty of foreign Universities:

Signature of the Teacher